

Victoria Chen

Product Designer | UX Designer | AI & B2B SaaS

Open to work (OPT) | STEM OPT eligible | No immediate sponsorship required

Phone: (315)395-6785 | Email: vic0601ria@gmail.com | Web: vicnuochen.com | LinkedIn: [nuo-chen61](https://www.linkedin.com/in/nuo-chen61)

Work Experience

Product Designer - SupStat Inc

New York, NY | 07/2025 – Present

- Designed B2B workflows for an AI dental insurance platform, simplifying complex pricing logic and improving quote comparison usability to deliver **68% cost savings and \$105K+ annual revenue per practice**.
- Improved usability of quote comparison flows and ensured scalable UI patterns through close collaboration with product and engineering.

UI Engineer - Bahaoula Technology

Beijing, China (Remote Freelance) | 07/2025-08/2025

- Refined client UI in Figma and built an AI-powered image editing mini program using React, HTML, CSS, leveraging AI-assisted development tools (Cursor).
- Deployed to Vercel for rapid developer testing and validation.

UI/UX Designer - SeeM

Pittsburgh, PA | 05/2024-09/2024

- Led 2 rounds of usability testing (58 participants) and iterated 3–4 MVP versions, shifting the product toward interaction-driven exploration through gamified patterns.
- Re-architected information hierarchy to improve discoverability and reduce passive browsing behavior.

Digital Designer & Design Team Leader - 1 Thing Org

Monroe, NJ | 04/2023-12/2023

- Conducted rapid research to redefine user scope within 3 days, aligning product direction with emerging community needs.
- Coordinated with **50+ contributors** to prioritize features based on impact and feasibility, ensuring on-time delivery.
- Designed interaction flows supporting community-driven action and mutual-aid resource visibility.

Project Experience

Neura - AI Care Platform for Older Adults

- Designed multi-platform interaction flows across voice, wearable, and web, translating behavioral signals into AI-supported mental health assessment frameworks.
- Conducted user interviews and prototype testing to identify behavioral signals related to depression risk.
- Supported AI-driven mental health assessment by mapping daily conversations to clinically informed metrics.

Skill

UX Design & Research: User-centered Design, Usability Testing, Interaction Design, Information Architecture, Wireframing, Prototyping

Tools: Figma, Notion; basic HTML, CSS, JavaScript; Cross-functional Collaboration

Education

Northeastern University - MS, Experience Design

Boston, MA | 09/2022-05/2025

Syracuse University - BID, Industrial & Interaction Design

Syracuse, NY | 08/2017-05/2022