

Victoria Chen

UIUX Designer

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Education

- Northeastern University** | Boston, MA 09/2022-05/2025
Experience Design, MS
- Syracuse University** | Syracuse, NY 08/2017-05/2022
Industrial & Interaction Design, BID

Work Experience

- SupStat Inc** | NYC, NY 07/2025-Now
Product Designr | Intern
- Supported the design of GoDental.ai (B2B), an AI-powered platform enabling dentists to generate intelligent quotes.
 - Contributed to **webpage design** and **product page refinement**, improving usability and presentation.
 - Help the company drive measurable impact with **68% cost savings** and **\$105,013 projected annual revenue** from a single sample practice.
- SeeM** | Pittsburgh, PA 05/2024-09/2024
UI/UX Designer | Intern
- Designed and refined an online **AI-guided exhibition tour** feature, integrating interactive elements to enhance **virtual museum** engagement and provide personalized learning experiences.
 - Conducted **2 rounds of user testing** with **58 participants**, analyzing usability friction points through interviews and feedback surveys, leading to improved navigation flow and feature clarity.
 - Collaborated with PM and Tech team to evaluate feature feasibility through **multiple design iterations**, ensuring a seamless user experience.
- 1 Thing Org** | Monroe, NJ 04/2023-12/2023
User Experience and Digital Designer | Design Team Leader | Part-Time
- Led the design of **Together**, an app promoting racial integration, engaging Asian users, and coordinating 50+ contributors, resulting in a **30% increase in active community participation**.
 - Designed and refined key features (Action Posts, Resource Hub) via end-to-end design in Figma, driving a **45% boost in user engagement** and ensuring seamless UI implementation with CSS/HTML/JavaScript collaboration.

Project Experience

- VÉRA** | Northeastern University Boston, MA
- Conceptualized **VÉRA**, an AI-based digital mirror that leverages wardrobe inventory to support personalized outfit styling. Conducted **design research and rapid prototyping** to explore user needs and refine interaction flows.
 - Executed **A/B testing on UI variations**, generating insights that guided interface iteration and improved overall design clarity.
- Neura** | Northeastern University Boston, MA
- Build an **AI-driven healthcare** platform for older adults, integrating conversational analysis and depression metrics to enhance early detection and enable personalized mental health interventions.
 - Designed and implemented real-time emergency response mechanisms, improving system dependability and reducing delays in critical health situations.

Skill

UIUX: Rapid Prototype/Wireframe/Mock-up, User-centered Design, Information Architecture, Visual Design, User Research, Usability Study, UI Design, Responsive Design, Agile, Web Design, Digital Product, Agile Design, Product Design, Typography, etc.

Software: Photoshop, InDesign, Adobe XD, Figma, Notion, SketchUp, VS Code, SolidWorks, Keyshots, etc.

Programming Language: JavaScript, HTML, React, CSS